



## Acrelec Creative Studio

Intuitive Content Management Platform



Conveniently manage all your digital menu boards and digital signage. Create marketing campaigns, and live streams on one or thousands of outdoor and indoor screens – in any location or language – with just one platform.



# Manage your content across one or thousands of screens, no matter the location or language.

It's never been easier to control, manage, and schedule all your content, livestreams, and campaigns on digital menu boards and digital signage. Easy-to-duplicate templates can deploy to thousands of screen displays simultaneously, while our cloud-based platform connects location-specific marketing with national campaigns in real time to deepen customer engagement, build brand loyalty, and increase sales.

## Key benefits

<b>Smart scheduling</b>	Scheduling and timing of all campaigns using smart rules to optimise suggestive sales. Allocate day parts to specific playlists to differentiate the morning, lunch time, and evening templates.
<b>Localised dynamic fields</b>	Triggered by API data, dynamic fields can be updated automatically to improve operational efficiency and eliminate manual inputs
<b>Professional-grade software</b>	The player runs on all platforms including SoC and 8K media players including LED and traditional multi-display.
<b>Simple reliability</b>	Simple setup on mainstream devices such as Samsung, LG, Philips, Sharp, DynaScan, and Elo.
<b>Scalable</b>	Run up to 100,000 end points
<b>Support</b>	Local support in 100 countries, and successful deployments in over 1,000 locations
<b>Real-time menu optimisation</b>	Real-time data displayed with dynamic update on product price and availability to aid decision making and speed up ordering process.

## Specifications

<b>Interface</b>	Mobile and desktop applications
<b>POS integration</b>	50+ POS integrations available for dynamic content updates
<b>Media types</b>	Utilise pictures, videos, HTML, or several media types altogether
<b>System-on-chip</b>	ACS is fully optimised for system-on-chip, meaning you can easily display all the selected assets on Samsung or LG screens.
<b>Security</b>	Highest security certifications on-Premise and Cloud
<b>Openarchitecture</b>	Player and server-side API's
<b>Microsoft compliant</b>	Azure, AD, ADFS, SSO.
<b>Media player</b>	Proprietary rendering engine, multi-platform, 100% interoperable, multi-player synchronization, rendering up to 8K per media player.

\*Specifications are subject to change without notice. Please read the instruction manual carefully to ensure correct equipment usage. All figures, capacities and speeds quoted in this brochure are as tested by ACRELEC. They may vary depending on usage conditions and are not guaranteed.

## Related solutions...

### Table Service

Bluetooth enabled table tokens that show staff exactly where your customer is seated.



### DOTXIX

Our new, improved kiosk app with unrivalled speed and smart product recommendations.



### Digital Signage

Our Outdoor Digital Menu Boards combine with our Smart Speaker Post for a next-gen drive-thru solution.



Glory, Infinity View, 1 Hazelwood, Lime Tree Way, Chineham, Basingstoke, Hampshire RG24 8WZ, UK

+44 (0)1256 368000 Sales enquiries +44 (0)844 811 2006 info@uk.glory-global.com [glory-global.com](https://www.glory-global.com)

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