ACRELEC

Improve the customer experience, increase sales Self-order & pay restaurant kiosks

MIENT STITLE

THE AGE OF THE CUSTOMER IS **NOW**

Your customers have more choices than ever. Not only in *where* they eat, but of *how* they interact with their chosen restaurants.

Where they once stood in line and waited to be served, customers often now choose to serve themselves. As digital services and online offerings keep evolving, so will they and their expectations as customers. This all becomes part of how they experience what is brought to the table.

What you deliver to your customers ensures they choose you and your brand over everyone else. If you get it right, not only are they likely to come back, but they will also spend more time and money when they do.

At Glory, we believe that every interaction is an opportunity for deeper engagement with your customers. Our solutions improve the ordering, transaction, payment, and delivery experience throughout your customer's journey. Leaving you confident that when your customers walk away from your restaurant, they will soon be back and hungry for more.



HELP YOUR CUSTOMERS HELP THEMSELVES

Traditionally, the entire ordering and payment process has been handled at the counter or window. Staff manually enter an order into a register, read back the results and hand over food in exchange for payment. A labour intensive, time consuming process that can lead to long lines, mistakes and a poor customer experience.

Self-order and pay kiosk solutions are intuitive, quick and help reduce customer waiting time. When it comes to business performance, our customers have seen average order sizes increase by 30% when their customers order through self-service kiosks.

With around 32% of QSR customers preferring to pay in cash, integrating cash-based payments into your kiosks ensures you offer the enhanced customer experience to, and enjoy the increased order size from, all your customers.

Self-service kiosks not only deliver greater efficiency across the entire order and pay process, they release your staff to focus on higher value activities - concentrating on customer service and delivering a better experience on the floor.



INTRODUCING THE GAME CHANGERS

Our software suite optimises the digital experience by creating an approachable and intuitive interface that remains user-friendly throughout the ordering process. Offering dynamic, even multi-language menus that easily promote the products you want, when you want.

Digital Order Taker (DOT) is the framework that builds your ordering app. Harness AI to customise each customer's journey with product recommendations, integrating with most existing POS solutions. Flexible DOT enables AB-tested content strategies and UI analytics to further improve your customer experiences.

Bridge seamlessly connects your kiosk to the POS system and the kitchen. We offer the most extensive POS integration plugin library with 50+ pre-built integration plugins.

Acrelec Transformation Platform (ATP)

manages your digital enterprise including hardware, software, content and services with our cloud-based, multi-application platform that provides you with the right technology to scale your business.

KEY POINTS

- Integration with your POS system and the kitchen
- Complete marketing and campaign management
- Ability to promote higher ticket or new product offers
- Feature seasonal or limited-time products and more
- Easily change menus/menu items as needed
- Excellent UI easy to use
- Integrate with loyalty programs to boost sales with offers and discounts
- Multi-language
- Dynamic menus
- Suggestive selling



INTRODUCING THE GAME CHANGERS

Our kiosk solutions create a foundational platform from which you can start to build your digitised restaurant. We are passionate about creating the right environment to suit your customers and your brand.

K22

Make the most of your business footprint with this versatile and compact self-ordering solution that's designed to fit any location.

K27 Outdoor

Answer the demand for an outdoor ordering channel with our latest technology, presented in a durable, resilient kiosk solution.

Touchless

Remove hygiene concerns for your customers enabling self-order and pay without the need to touch the kiosk screen or slow down the order process.

K27

Tailor your user experience to your business footprint and showcase your products exceptionally with this customisable kiosk, ideal as a single self-ordering solution or as part of multiple units in larger stores.

K32 Outdoor

Supersize your impact with our most durable kiosk, designed to be as powerful as the K27 and function seamlessly indoors or out.

REDEPLOYMENT OF LABOUR

- Re-assign cashiers to pack and present orders to alleviate bottlenecks
- Provide a front-of-house host to help customers benefit from the features and functions of the kiosk

IMPROVE OPERATIONS

- Streamline the ordering process to service more guests in less time
- Manage traffic during peak hours
- Integrate with loyalty programmes to boost sales with offers and discounts
- Promote higher ticket products
- Feature seasonal or limited-time products and more
- Consistent and structured upsells

ENHANCE CUSTOMER EXPERIENCE

- Guests browse at their own pace, reducing order anxiety
- Improve perception of speed of service as lines are dispersed
- Technology appeals to new customers
- Touchless solution for enhanced hygiene



INTRODUCING THE GAME CHANGERS

Easily integrated with your kiosks and existing POS, Glory's suite of front office CASHINFINITY[™] products are designed to accept cash payments directly from the customer – including counting and authentication – as well as dispensing any change to complete the transaction. We have the right solution whatever your needs.

CI-5

Specifically designed for lower cash environments, CI-5 securely automates banknote and coin payments at the point-of-sale.

CI-10

Higher capacity for locations with higher cash volumes, the CI-10 compact cash recycling solution, reduces the stress and cost of accepting cash payments.

CI-15 Hybrid

Designed for environments with a greater need for coin acceptance and providing change, the CI-15 gives you the best of both worlds for automating cash payments at the point-of-sale.

AUTOMATED FRONT OFFICE CASH HANDLING PROCESSES

- Eliminate all manual cash counting
- Reduce time to prepare change funds
- Reduce time to handover at shift change
- Record all transactions

SECURE FRONT OFFICE CASH MANAGEMENT

- Eliminate cash exposure
- Improve in-store security
- Eliminate fraud from counterfeit banknotes

IMPROVE CUSTOMER EXPERIENCE

- Greater customer engagement
- Faster transactions
- Eliminate errors when providing change

ENHANCE STAFF EXPERIENCE

- Reduce cashier stress and workload
- Faster staff training
- Increased job satisfaction



THIS IS ONLY THE BEGINNING

For your customers, every interaction they have with your brand should leave them feeling valued and energised, while saving them time and effort. User-friendly, automated processes help to eliminate any concerns about hygiene for both staff and guests. Your team can then focus fully on providing great customer interactions, while your customers take control of orders and payments.

Our professional services team can work with you to envision the transformation process and introduce you to even more products and services that will guide you through digitalising your restaurant.

Together with our partner Acrelec, we can deliver a full suite of products that seamlessly integrate and enhance your offerings, creating a true end to end cycle that takes care of you, your staff and your customers.

What are you waiting for?



TRUST THE EXPERTS

If you are interested in learning more about how self-order and pay kiosks can deliver real business results for your restaurant we can help.

Our deep understanding of the marketplace, consumer behaviour and how restaurants operate enable us to design, deploy and deliver solutions that make a significant impact on our customers' business.

We understand the need to orchestrate the many ordering, payment and delivery points as well as kitchen processes to maximise revenue. So much so that the major QSR brands around the world trust us to deliver results.

We're ready, are you?





Related solutions...

TABLE SERVICE

Enhance your customers' experience further by delivering their order to the table.



DRIVE ID

World-class identification and personalisation technology offers unparalleled precision, speed, flexibility and reliability to your operations.



OUTDOOR DIGITAL MENU BOARDS

Unlock unlimited ordering potential with our vibrant Al-enabled digital screens that deliver personalised content that's specific to your customers.



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